

## AFICIONADO BEAUTY



the area most likely to be red or discolored, so it's where you need the most coverage," he says. Then brush outward. (Don't use a sponge, which will absorb too much of the liquid, leading to uneven application.) Finish by gently pressing, not smearing, the product into your skin with your fingertips. "The pressure helps the base to lie smoothly, especially if you have any fine lines," says Buckle.

### COVER IMPERFECTIONS FULLY

"This is always in my kit. No matter which other concealers I try, I keep going back to this one," says Pati Dubroff, makeup artist and creator of Pati Dubroff Beauty. She's referring to the (2) **CLÉ DE PEAU BEAUTÉ Concealer** (\$70; [CLEDEPEAUBEAUTE.COM](http://CLEDEPEAUBEAUTE.COM)), which comes in six shades. Its moisturizing formula, natural-looking color and long-lasting coverage make this the holy grail of concealers, with nearly a million tubes sold since its launch in 1999. "When I have to prep a client in minutes, I can put this on her skin, without foundation, and she's ready to go," says Sotomayor.

**ACE YOUR APPLICATION** "Rub your finger over the top of the stick to warm it up and soften it slightly," says Sotomayor. "This helps the product blend perfectly into skin." If your goal is to conceal large areas of discoloration—say, redness around your nose or flushing on your cheeks—apply with your fingertips, Buckle advises. To cover dark spots or blemishes, dab on with a small brush.

### TURN DRY INTO DEWY

Since its 1998 debut, (3) **LAURA MERCIER Tinted Moisturizer Broad Spectrum SPF 20 Sunscreen** (\$44; [LAURAMERCIER.COM](http://LAURAMERCIER.COM)) has become the brand's biggest seller and inspired two new versions: oil-free and illuminating. This hybrid of a moisturizer and a lightweight foundation evens out the complexion and leaves skin dewy. "I used it on Sharon Stone 10 years ago and on Lucy Liu just recently," says Buckle. "Because it's so moisturizing, it never looks masklike and is ideal for dry or mature skin." That's due in part to a formula rich in nourishing vitamin E (with sunscreen and antioxidants to boot). »

The science behind its fabulous feel: micro-fine pigments that melt into the skin rather than just lie on top. The foundation's luminous properties also help minimize imperfections, so you're never tempted to overapply, says makeup artist Kristofer Buckle, creator of Kristofer Buckle Cosmetics. And with a range of 24 shades, it's easy to match your skin tone.

**ACE YOUR APPLICATION** Using a foundation brush, dot foundation down the center of your face first, from forehead to nose to chin, advises Andrew Sotomayor, a makeup artist in Los Angeles and New York City. "This is

**TALK ABOUT STAYING POWER:** With new cosmetics launching daily, a product must be outstanding to stay in the lineup for years. These classics all have what it takes, from surefire color to impossible-to-copy formulas.

### CREATE A SMOOTH CANVAS

Since its 2011 debut, (1) **ARMANI Luminous Silk Foundation** (\$62; [ARMANIBEAUTY.COM](http://ARMANIBEAUTY.COM)) has been a megahit, thanks to its smooth-as-satin finish.



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**ACE YOUR APPLICATION** Since this product is a hydrator, use less of your daytime moisturizer, says Buckle. And because it has less pigment than a foundation, application needn't be precise. Smooth it on as you would a skin cream: Spread a dime-size amount on four fingers and blend across your face.

EVEN OUT A  
DARK SKIN TONE

For women with darker skin, (4) **KEYVYN AUCOIN** *Sensual Skin Enhancer foundation* (\$45; [BARNEYS.COM](http://BARNEYS.COM)) is the crème de la crème. The line launched in 2001, and it “offers the full coverage that dark skin usually needs in order to adequately hide hyperpigmentation and textural variations such as pores,” says Buckle, who uses it on actress Gabrielle Union. “There’s also tremendous variety among the dark shades, whereas many other lines only have a few options.” The creamy, waterproof formula can also be dotted on as a concealer. **ACE YOUR APPLICATION** Blend, blend, then blend again—that’s the secret to making this richly pigmented product look natural, says Dubroff. A little bit goes a long way, so use just a dab and buff into skin with a foundation brush. If you find the formula a bit too heavy or dry, Buckle suggests mixing it in equal parts with moisturizer, which will soften the consistency.

OVERCOME  
DARK UNDER-EYES

Every 10 seconds, somewhere in the world, another (5) **YSL** *Touche Éclat* (\$41; [YSLBEAUTYUS.COM](http://YSLBEAUTYUS.COM)) is sold. Can you say international sensation? “This magic wand re-educated makeup artists on how to conceal shadows,” says Dubroff. Adds Sotomayor: “When someone tells me they can’t get rid of their under-eye circles, I give them this.” The formula has specially micronized pigments to perfectly reflect light, brightening dark circles and blurring fine lines. The highlighter, out for more than 20 years, is so foolproof, it has never been altered. **ACE YOUR APPLICATION** Use alone or layered over concealer to eliminate raccoon circles. One caveat from Dubroff: Avoid applying the brightener on puffy bags, as it will only accentuate them. Instead, swipe along the dark

half-moon underneath the raised spot. “Or dot it on near the inner tear ducts and outer corners, both prone to darkness,” says Buckle.

3 NEW WAYS TO  
HELP SKIN LOOK  
FLAWLESS

**LIGHTWEIGHT POWERHOUSE**  
BareMinerals brings us *Complexion Rescue Tinted Hydrating Gel Cream SPF 30* (\$29; [sephora.com](http://sephora.com)). A potent combo of sunscreen, moisturizer and an antioxidant, this sheer, gel-cream tinted moisturizer is also notable for what it does *not* contain: silicone, oil, parabens and fragrance.



**BUDGE-PROOF CREAM BLUSH**  
Cream blush has a pretty, dewy finish—until the color either disappears or slides south. Enter makeup artist Charlotte Tilbury, whose celeb clients needed a cream color that would go the red-carpet distance. Voilà: cream-to-powder *Beach Sticks* (\$45; [charlottetilbury.com](http://charlottetilbury.com)) whose special polymers make pigments stay put.



**PREMAKEUP MAGIC**  
Step one in achieving a radiant look is a smooth, moisturized face. *StriVectin Instant Revitalizing Mask* (\$62; [strivectin.com](http://strivectin.com)) can get you there in just 15 minutes with its skin-prepping trifecta: alpha-hydroxy acids (which exfoliate), glycerin (which plumps) and light-diffusing mica (which helps hide flaws).

BE BELIEVABLY  
BRONZED

Created in 1984, (6) **GUERLAIN** *Terracotta Original Bronzing Powder* (\$52; [SEPHORA.COM](http://SEPHORA.COM)) was the first bronzer ever sold—and this ground-breaker still leads the pack. “It has the two key qualities of a good bronzer: natural-looking pigments and incredible blendability,” says Dubroff. Not to mention a range of eight shades. “The 00 shade is great for porcelain skin, while 7 adds the perfect warmth to darker complexions,” says Sotomayor. The finish, he adds, is also spot-on: “It’s matte but not flat. There’s no shimmer, but it still enlivens dull skin.” **ACE YOUR APPLICATION** For a diffuse, believable glow, choose a large brush with long, fluffy bristles. “Sweep it across the bronzer, then tap the side of the handle on your counter to get rid of the excess so you don’t deposit too much color on your skin,” says Sotomayor. Dust onto the areas where the sun would naturally hit—along your forehead, cheekbones and jaw—in the shape of a 3 on each side of your face.

MAKE  
CHEEKS POP

(7) **CHANEL** *Joues Contraste Powder Blush* (\$43; [CHANEL.COM](http://CHANEL.COM)) may have launched in 1980, but it’s the antithesis of bad ’80s blush. “It has this gorgeous iridescence that gives skin the prettiest glow,” says Buckle, who also appreciates the varied color options. “I love that there are both vibrant brights, which are wonderful for darker complexions, and light pinks for fair skin.” Plus, unlike many other powder blushes, it doesn’t look chalky. **ACE YOUR APPLICATION** Opt for a fan brush, which delivers a wash of color that you can gradually build up for a more intense effect, Dubroff suggests. Smile big and apply only on the apples of your cheeks, being sure to avoid the eye area. “People tend to put blush too high up. If it gets into lines or wrinkles, it will make them look deeper,” she cautions. And because this formula is so sheer, you can go brighter than you normally would. ©